

Hello, may I speak with Mr. or Mrs. _____.
My Name is _____ and I'm calling from **US Capital Benefits**.

(pause) **(Customers name)**

I'm calling to provide you with a **FREE No Obligation QUOTE** for Final Expense protection that can benefit you and your family in a Time of Need.

(Customers name) We hope and pray that nothing ever happens to you and that we all live forever but we realize that the reality is that, that won't happen.

Today we want to share with you information on Final Expense Protection that can make you and your family's life that much easier if something were to happen OK!!

(Customers name) We work with the absolute best insurance companies in the US to ensure the most competitive Final Expense protection and Life Insurance quotes available in today's market.

- **Did you know that final expenses life insurance is designed to protect your family from having to pay for the costs associated with burial and those final expenses that they need to have the funds for right away?**
- **Traditional life insurance policies may take up to six months to pay out. Our Final Expense policy pays out immediately in your family's time of need. Plus with our policy coverage you receive a huge discount for these services.**
- **Also over 80% of Seniors can't get the coverage they need based on pre-existing conditions? Well that ends today... We are here to tell you that we can get you the coverage you need and deserve regardless of any current conditions.... Plus we include Orphan children benefits & Accidental Death coverage.**

Even if you already have life insurance, it may be important to your family's financial future to have final expense protection. It's a fast and efficient payment that you may need in this type of difficult situation.

We also include complimentary Member Benefits for you and your family for CRITICAL ILLNESS, TERMINAL ILLNESS, CHILDREN SCHOLARSHIP and ORPHAN CHILD benefits.

Consider how this type of policy could provide the protection to you and your family in times of need.(FINANCIAL DEVASTATION)

The best part about our provider benefits is

YOUR COVERAGE IS FOR A LIFETIME, AND YOU DO NOT NEED A MEDICAL EXAM.

Isn't that the type of protection you need?(wait for response)

All I have to do is to ask you a few questions and later on I'll have one of our CERTIFIED Final Expense representatives contact you to go over in detail the Protection that you qualify for and deserve OK!!! And that rep will answer any and all questions you may have as well...

1. I have your full name as: _____
2. And your address as: _____
3. The best number to reach you is: _____
4. Do you have an alternative number as well? _____
5. What time of day is best to reach you? [Morning/Afternoon/Evening]
6. What is your DOB: _____
7. Have you used Tobacco in the past 12 months? [YES/NO]
8. Have any of your immediate family members been treated for cancer, heart disease, stroke or an aneurism prior to the age of 60?
9. DO YOU HAVE A VALID CHECKING OR SAVINGS ACCOUNT?(MUST BE A YES)
10. Do you have Final Expense Insurance?

(if they say yes, then ask them how much coverage they have and are they willing to hear a quote on additional Final Expense Protection)IF THEY SAY NO, THEN SIMPLY CONTINUE ON WITH YOUR SCRIPT...

11. Have you been denied insurance in the last 6months?(MUST BE A NO)

Lastly, I'm going to have a CERTIFIED Representative call you back within next 24 to 48 hours go over the Free No Obligation COMPETITIVE QUOTE for Final Expense Protection?

The name of the company calling you back is US Capital Benefits.

Thank you for your time _____! We really appreciate it and have a great day!

We always appreciate the opportunity to work with you,

- **If customer asks what are the benefits of having the final expense life insurance**

Well, with US Capital Senior Marketing, having a Final Expense Insurance policy means you are covered for your entire lifetime. It also provides those left behind with the means and the ability to pay any remaining expenses or outstanding debts! OK.